**GUIDELINES**

***Materials***

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| * Color paper | * Pictures or drawings of clothes |
| * Pencil | * Scissors |
| * Markers | * Glue |

***Instructions***

**Poster making (25 minutes)**

1. Find a partner.
2. Think about one specific clothing item.
3. Create a brand for your item.
4. Create a slogan for your brand.
5. Think about three reasons why customers should use the item.
6. Complete the factsheet.
7. Make a poster for promoting the item you chose.
8. You should include on your poster:
   1. Brand name
   2. Slogan
   3. Item (Do not forget to include pictures/drawings)

**Presentation (1-2 minutes per couple)**

1. Present your poster to your classmates.
2. You can use the factsheet as a guideline for the presentation.
3. You should mention:
   1. Brand name
   2. Slogan
   3. Item (Do not forget to include pictures/drawings)
   4. At least three reasons why customers should use the item.