**Fashion Publicity**

*I don’t do fashion.* ***I am*** *fashion.*

*-Coco Chanel*

|  |  |
| --- | --- |
| **Brand Name** |  |
| **Slogan** |  |
| **Why customers should wear this item** | |
|  | |

*Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­­­­­­\_\_\_\_\_\_\_\_\_*

*Fill in the following factsheet according to the clothing item you chose.*